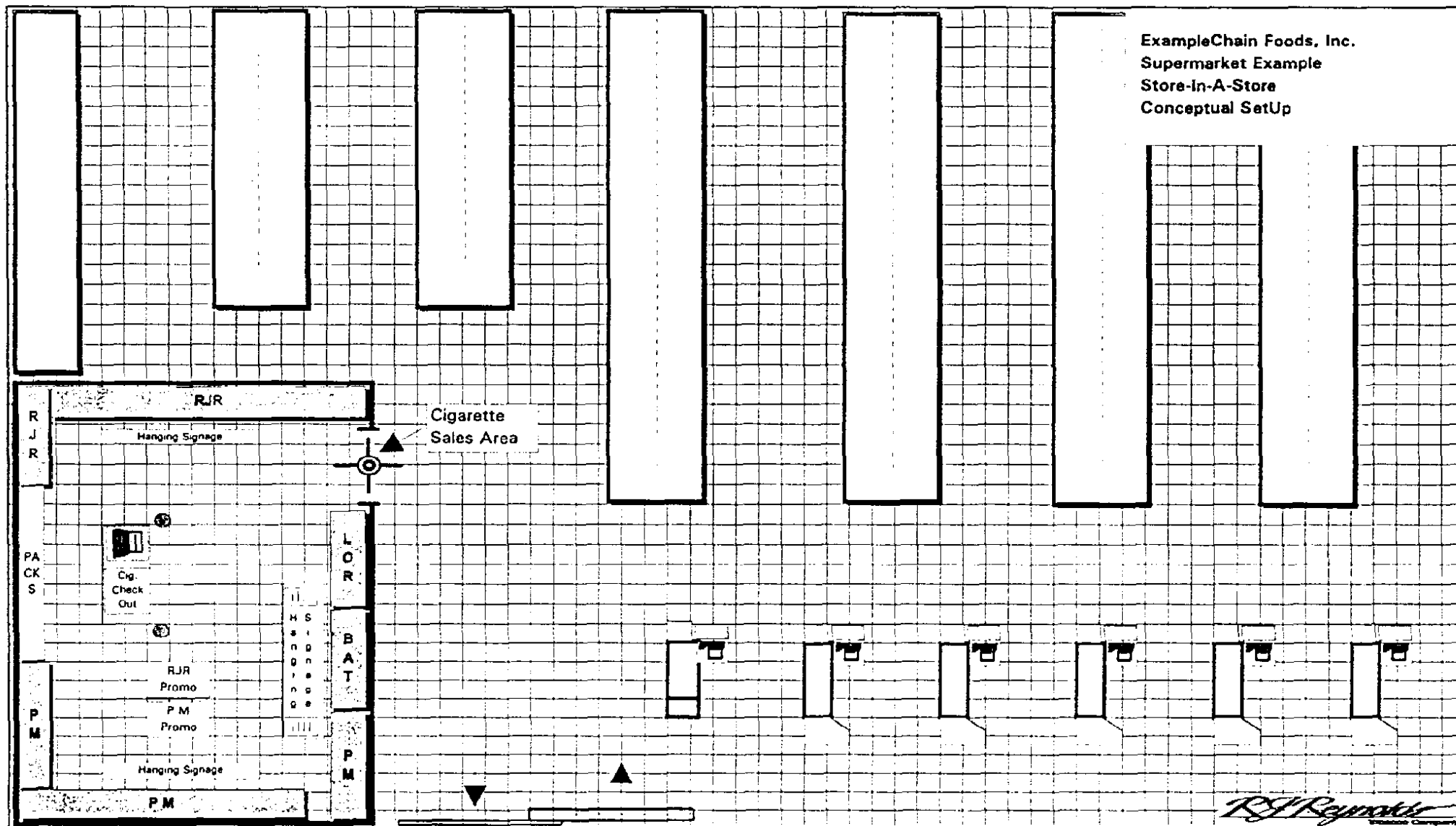


SuperMarket Plan-O-Gram Store-In-A-Store Concept

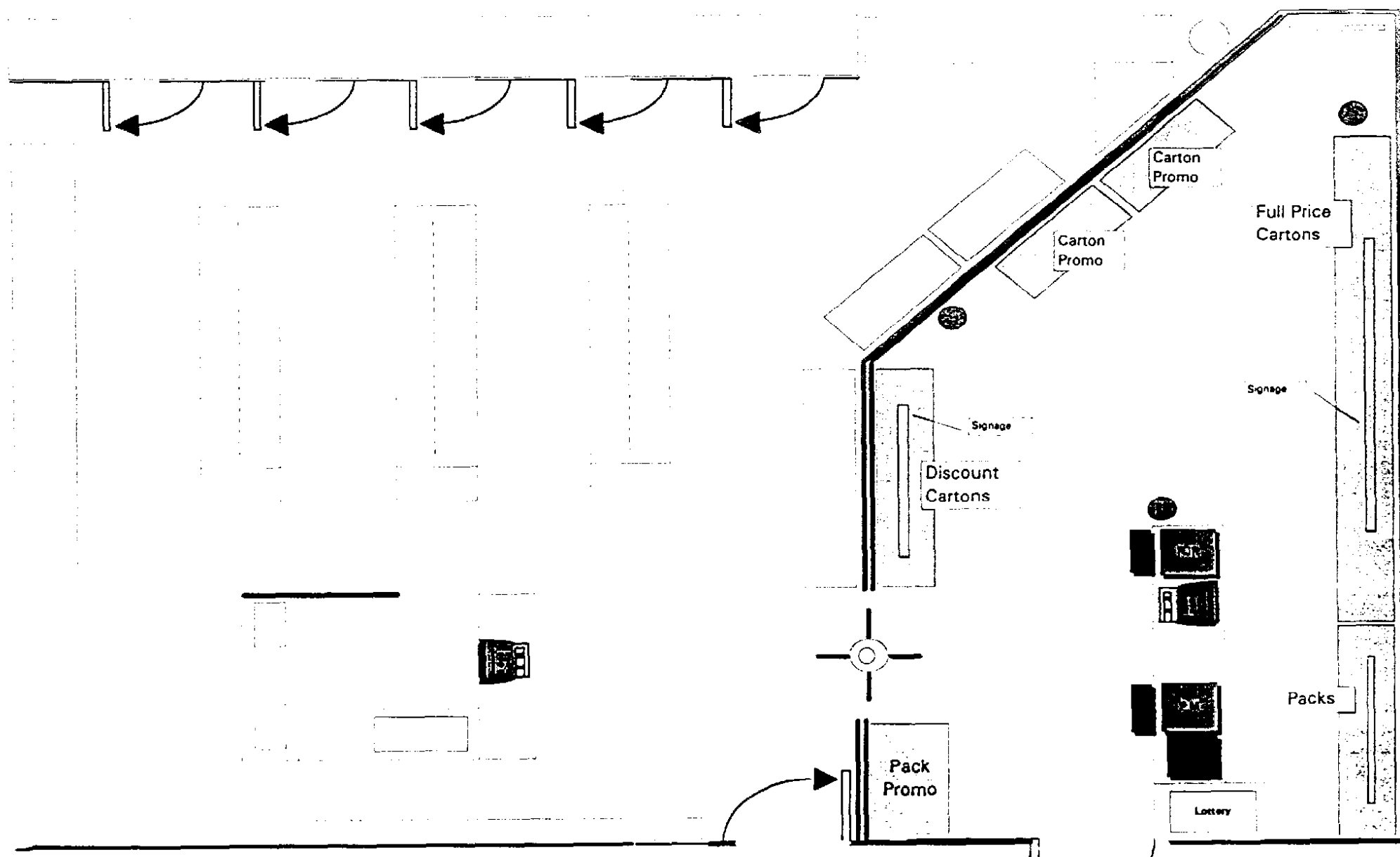
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C-Store Plan-O-Gram Store-in-A-Store Concept

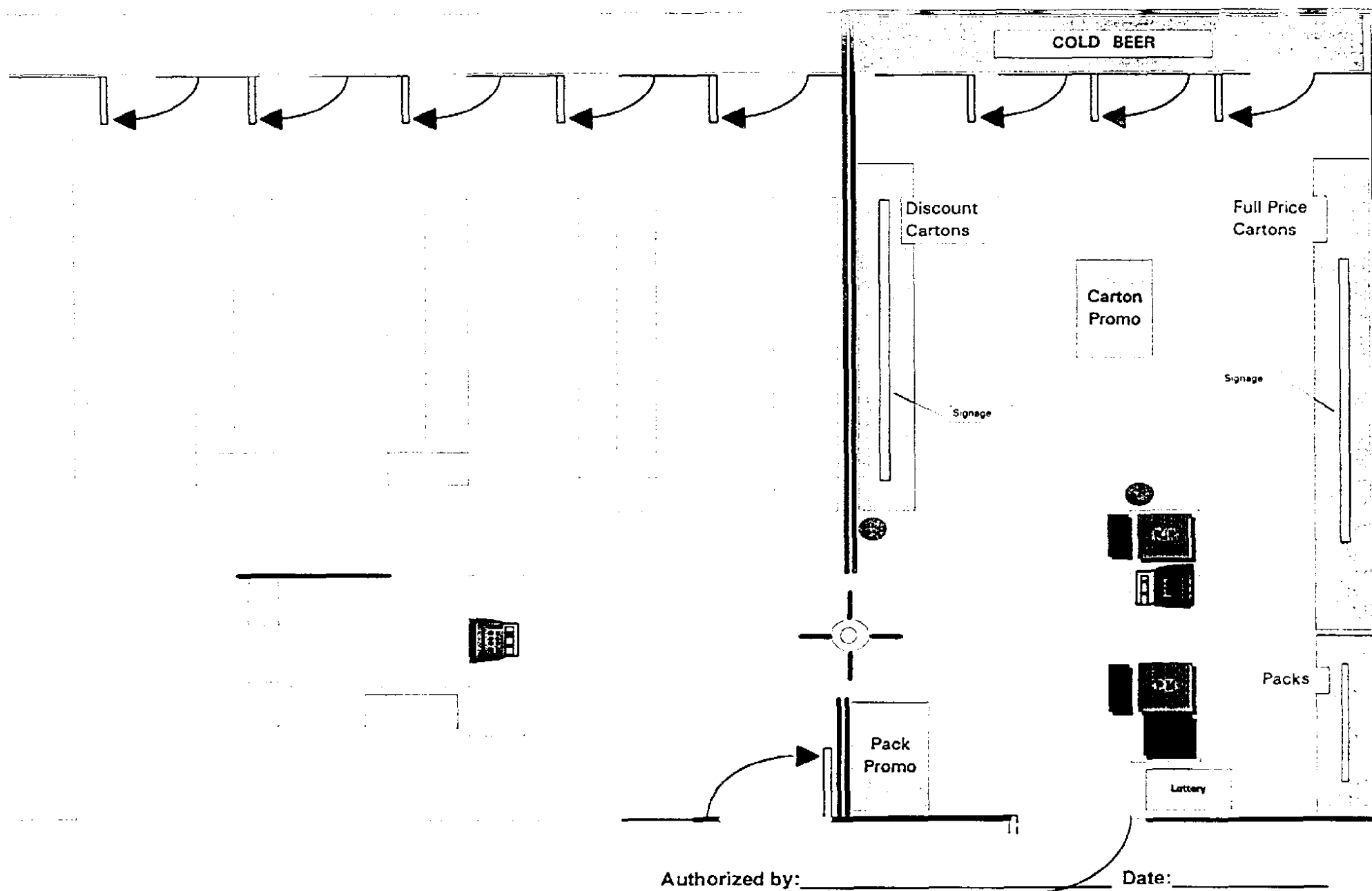
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C-Store Plan-O-Gram Store-In-A-Store Concept

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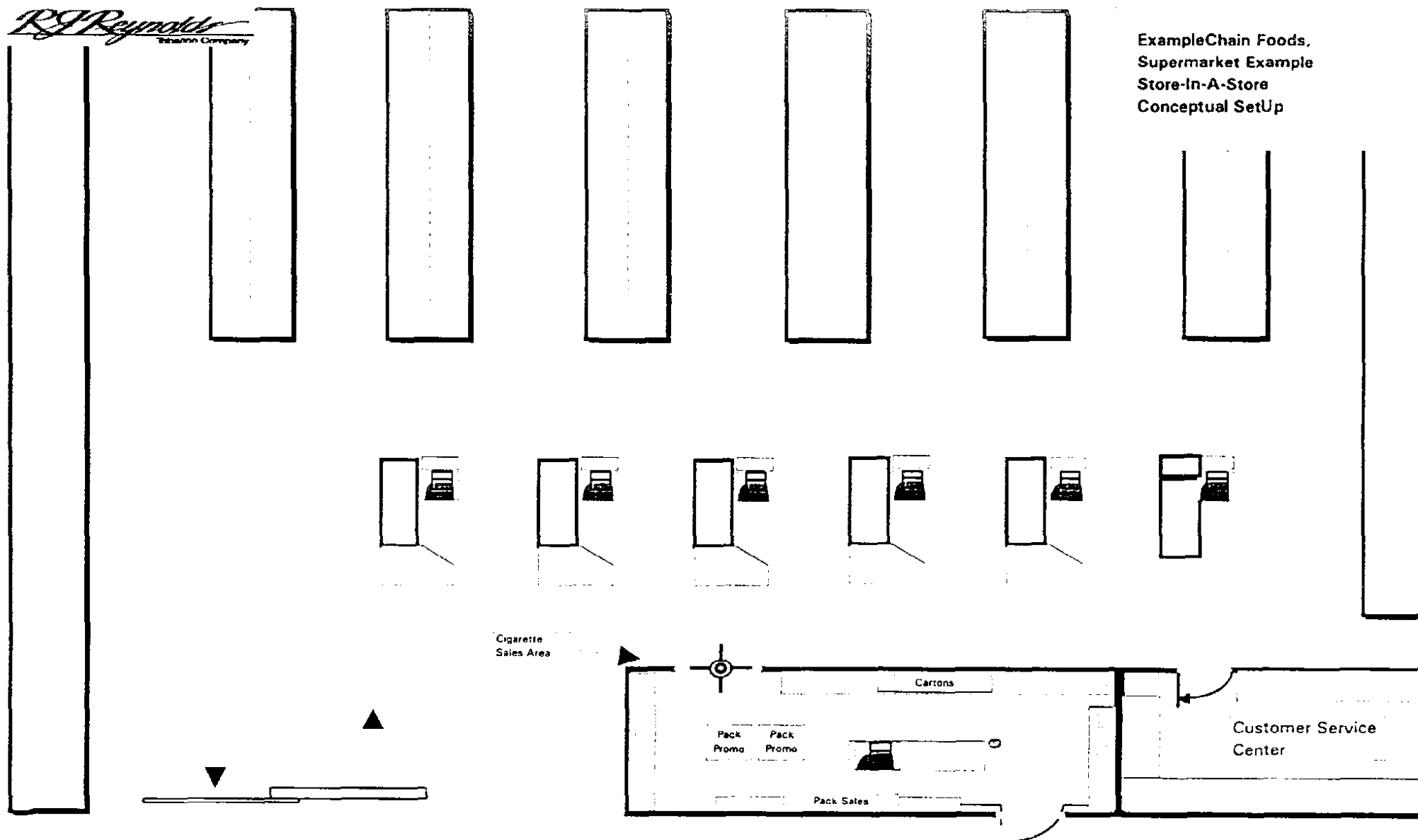


SuperMarket Plan-O-Gram Store-In-A-Store Concept

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RJ Reynolds
Tobacco Company

ExampleChain Foods,
Supermarket Example
Store-In-A-Store
Conceptual SetUp



Authorized by: _____ Date: _____